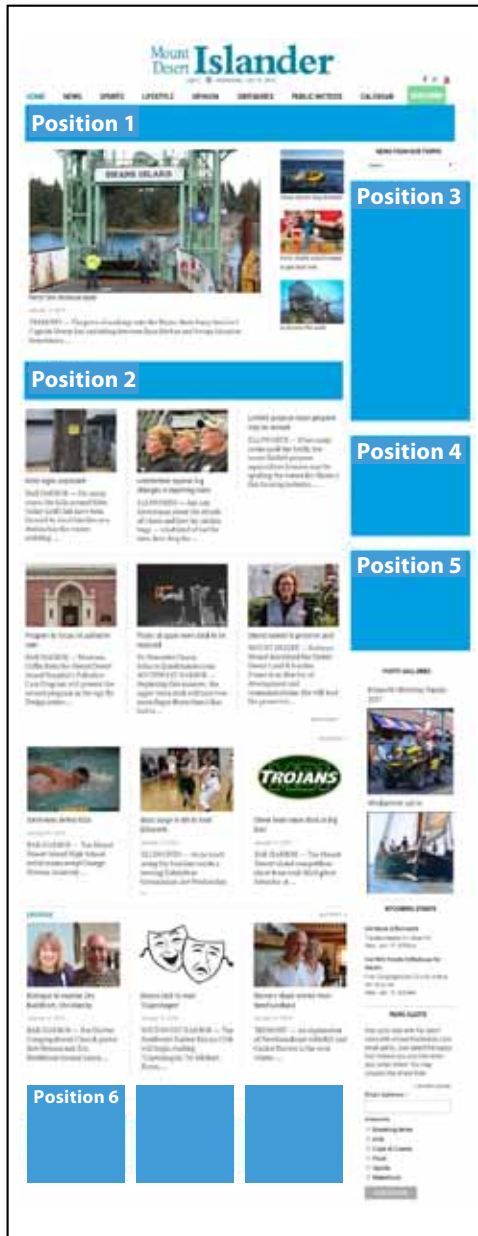
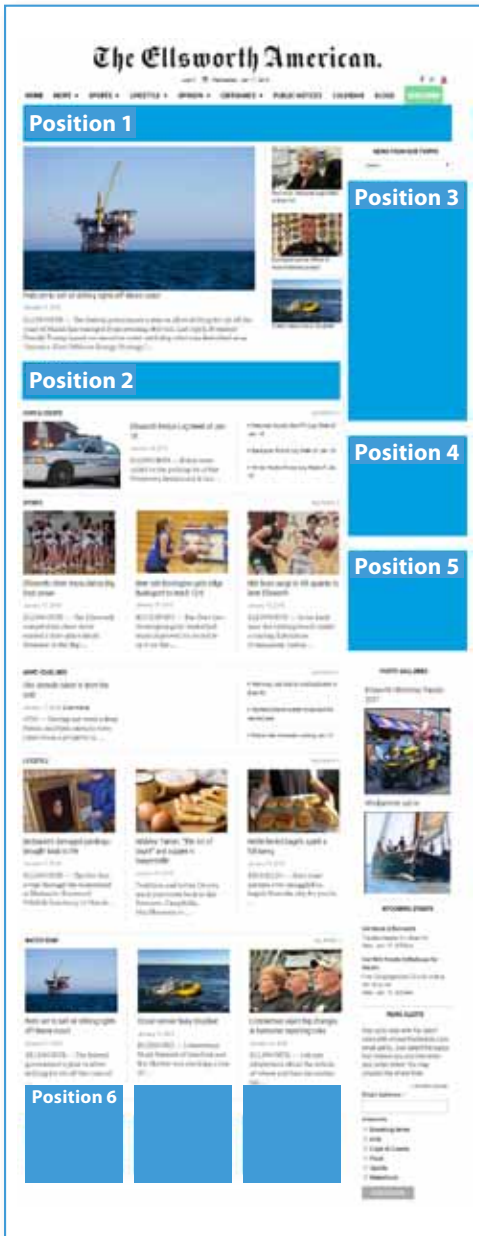


✦ Digital Display Advertising



Let us show you how digital advertising can help grow your sales!

Call *The Ellsworth American* Advertising Department at 667-2576 or the *Mount Desert Islander* office at 288-0556 to talk to your sales representative today.

Digital Display Advertising Pricing EA & MDI

Placement	Ad Type	Size	Ad Type	Cost/Month
Position 1	Leaderboard - Desktop & Mobile	Desktop: 1079x90 pixels Mobile: 340x100 pixels	Shared space with ad rotation	\$299.00
Position 1	Leaderboard - Desktop Flyout & Mobile	Flyout: 1070x500 pixels	Shared space with ad rotation	\$375.00
Position 2	Premium House Feature	790x90 pixels	Full expanse - no rotation	\$1,000.00
Position 3	Large Content Banner	300x600 pixels	Shared space with ad rotation	\$300.00
Position 4	Countdown, Video, Split Reveal or Click to Enlarge, Simple Image & Text	300 pixels x height varies	Full expanse - no rotation	\$1,000.00
Position 5	Countdown, Video, Split Reveal or Click to Enlarge, Simple Image & Text	300 pixels x height varies	Shared space with ad rotation	\$300.00
Position 6	Simple Image & Text	200x200 pixels	Shared space with ad rotation	\$49.00